

Ask JamesHardie™



@JamesHardiePH



 JamesHardie™



PRODUCT CATALOGUE





GLOBAL LEADERSHIP

James Hardie™ is the world's #1 producer and marketer of high-performance fiber cement boards. We employ a diverse global workforce across operations in North America, Europe, Australia, New Zealand, and the Philippines.

As a trusted innovator and industry leader in the markets where we operate, James Hardie™ empowers homeowners and building professionals alike to achieve their dream home and project with premium quality solutions that enable endless possibilities for design and aesthetics, while also delivering trusted protection and long-lasting beauty.

Key to this effort is our dedication to our customers, market driven innovation, an inclusive and empowering company culture, and an unwavering commitment to our Zero Harm safety initiative. We also recognize the company's ability to influence the communities in which we live and work around the world. While operating with a global mindset, we put great care into how our business impacts the local communities in which we operate and serve by sourcing locally, employing locally and delivering locally.





MAKING BETTER BUILDS FOR OVER 130 YEARS WORLDWIDE

THE JAMES HARDIE™ ADVANTAGE

- World-class Manufacturing Plant
 - Local plant in Cabuyao, Laguna, fully operational to meet the demands of the Philippine Market
- Invests in Research and Development
- Nationwide Reach
- Customer Service
- Pre-sales Support (Sales consultancy, engineering services like design estimate and guidance), and technical support
- Post-sales Support

Wherever we operate, our goal is to be at the forefront of the building materials industry, capitalizing on our global leadership in product innovation, market development and manufacturing efficiency. It is James Hardie's commitment to quality and industry leading products that differentiates us from other building materials companies.

HARDIEFLEX®

James Hardie's fiber cement products have evolved from many years of research and development. HardieFlex® durable fiber cement boards require less maintenance and are low in lifetime embodied energy.

Our durability means you can build with the peace of mind that comes from knowing your home and dream project will maintain its good looks for many years.

When installed and maintained correctly all James Hardie products are:



Resistant to damage from moisture



Resistant to termite damage



Fire resistant



Impact resistant



10 Year warranty

Please read the Best Practice Guide to working safely with HardieFlex® fiber cement boards at <http://www.jameshardie.com.ph/ebook/bestpractice/>

HardieFlex® durable fiber cement boards are manufactured in James Hardie Cabuyao, Laguna, under a Quality Management system certified compliant to ISO 9001:2015, an international standard for quality management systems.



Overall James Hardie aims to provide innovative and durable building products that withstand the country's tropical climate, so every Filipino can live without compromise.



APPLICATION GUIDE

HardieFlex® products suit a wide range of exterior and interior applications. HardieFlex® durable fiber cement boards enhance your home and project's aesthetics and are also made to last.

HardieFlex® boards are fire resistant, rot resistant, and resistant to damage from moisture and termites.



HardieFlex® Senepa 9mm
Fascia



HardieFlex® Wall 4.5mm
Drop wall



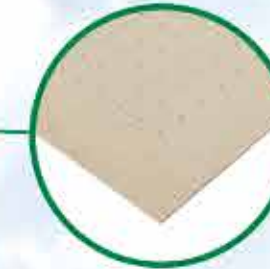
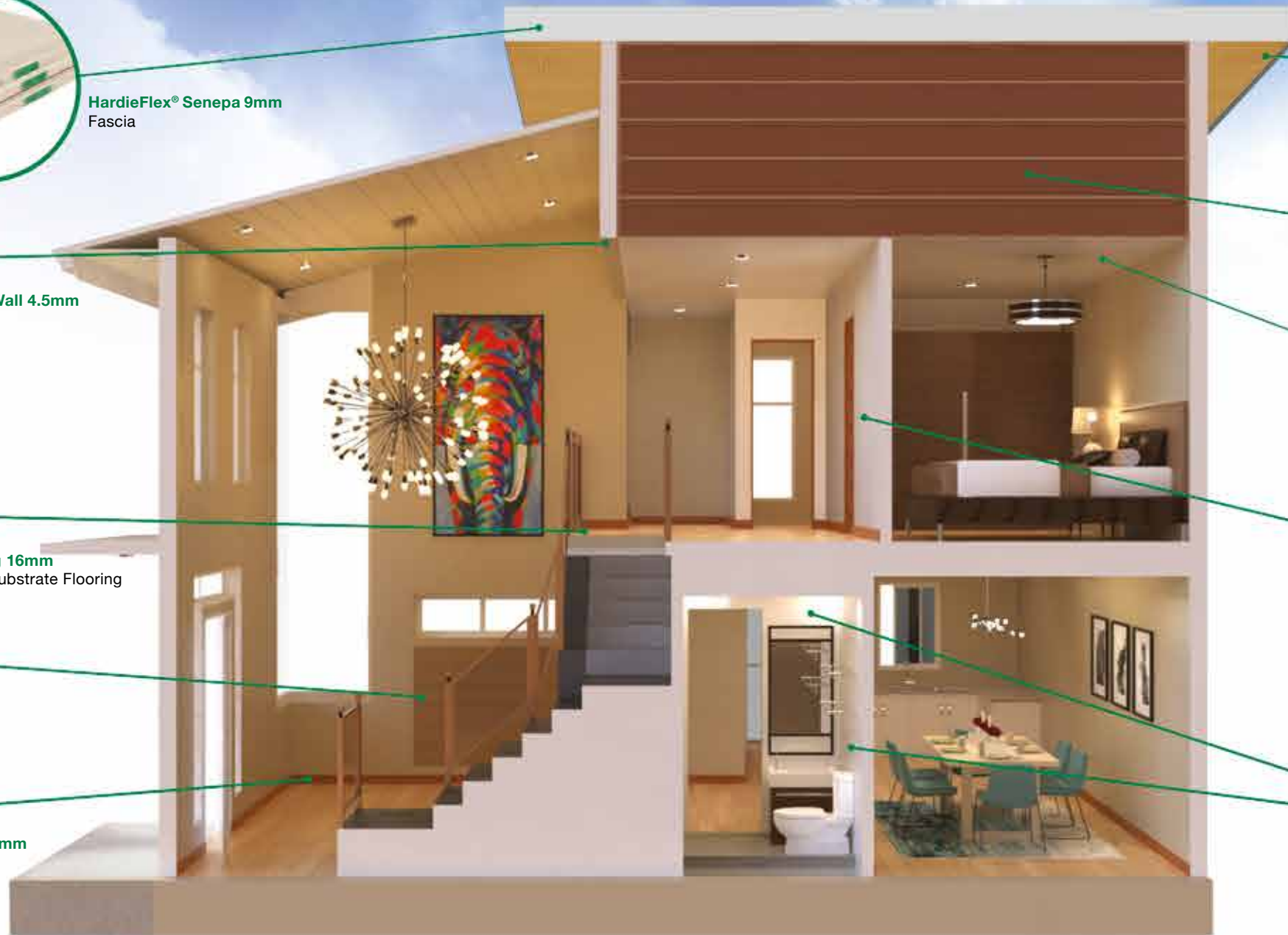
HardieFlex® Flooring 16mm
Internal Residential Substrate Flooring



HardieFlex® Wall 6mm
Wall accent



HardieFlex® Wall 12mm
Baseboard



HardieFlex® Eaves 4.5mm
Perforated Eaves



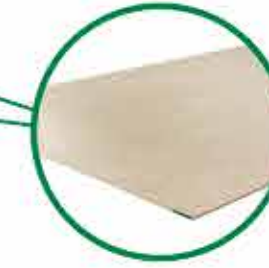
HardiePlank® Siding 7.5mm
External Wall Siding



HardieFlex® Ceiling 3.5mm
Internal Ceiling



HardieFlex® Wall 9mm
Partition Wall



HardieFlex® Pro 6mm
Wet Area Ceiling and Wall

RESIDENTIAL PROJECTS

Table of Contents

Residential Projects



10



14



18



22



26



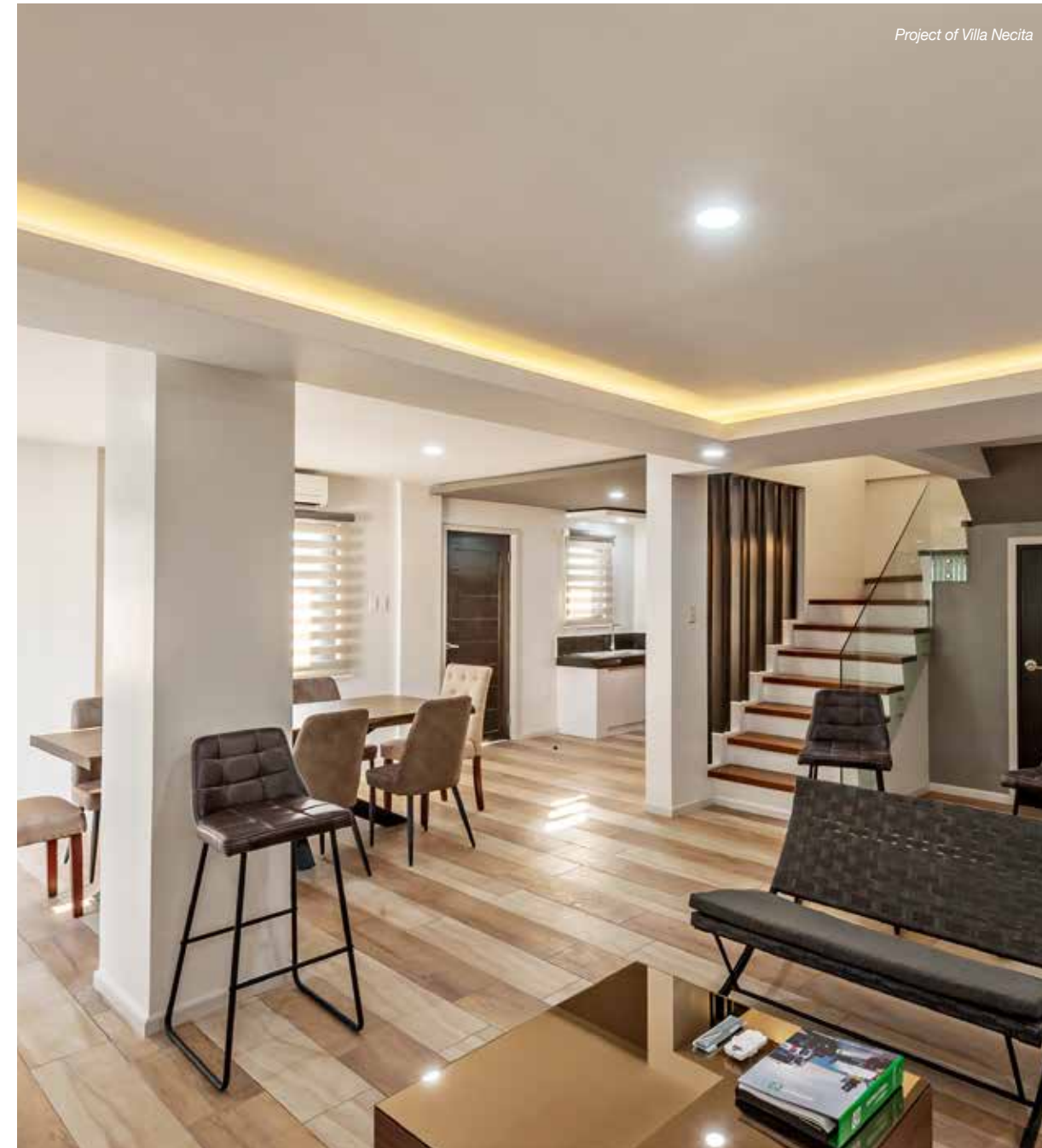
30



34



70



Project of Villa Necita

Residential Contents

- 10 HardieFlex[®] Ceilings
- 14 HardieFlex[®] Walls
- 18 HardieFlex[®] Pro for Wet Areas
- 22 HardieFlex[®] Senepa
- 26 HardieFlex[®] Eaves
- 30 HardiePlank[®] Siding
- 34 HardieFlex[®] Flooring
- 70 HardieFlex[®] Accessories

CEILINGS CAN BE FUN TOO



Project of EJ Pasia Architects, Davao City

CEILINGS

HardieFlex[®] Ceilings offer a durable, modern solution to every Filipino home without sacrificing your design preference.

What are the benefits?

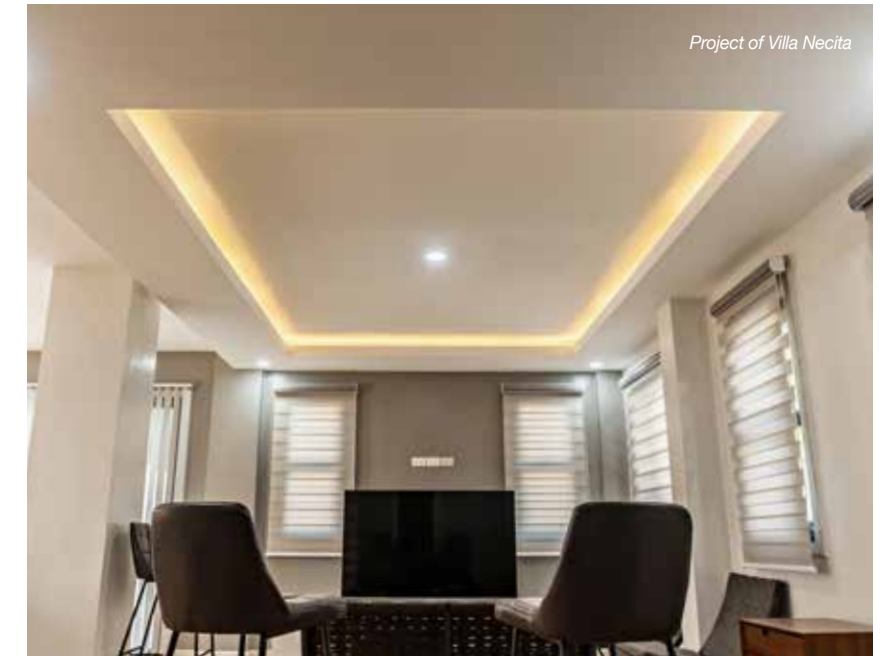
DURABLE. HardieFlex[®] Ceilings are the practical choice for homeowners and professional builders as they offer both beauty and durability. HardieFlex[®] Ceilings are resistant to damage from termites and moisture; and are rot and fire resistant.*

PEACE OF MIND. HardieFlex[®] Ceilings are durable and require less maintenance. They also come with a 10-year product warranty.

EASY TO INSTALL. HardieFlex[®] Ceilings are easy to install. The steps are outlined in the HardieFlex[®] installation guide available at www.jameshardie.com.ph/products/ceilings.

DESIGN FLEXIBILITY. HardieFlex[®] Ceilings are flexible enough to achieve a wide array of design possibilities such as seamless, tiled, coved, dropped, curved and even panelized designs.

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width
HardieFlex [®] 3.5 mm	2438 mm	1219 mm
HardieFlex [®] 4.5 mm	2438 mm	1219 mm
HardieFlex [®] 6.0 mm	2438 mm	1219 mm

HardieFlex[®] Ceiling 3.5 mm is the standard ceiling solution for internal residential applications not exceeding 6 sqm.

HardieFlex[®] Ceiling 4.5 mm is the best ceiling solution for internal residential applications greater than 6 sqm.

HardieFlex[®] Ceiling 6.0 mm is a premium ceiling solution best suited for mid-and high-rise residential applications.





**WALLS TO PROTECT
YOUR FAMILY**

Project of Suntrust Properties, Sentosa

WALLS

HardieFlex[®] Walls are a durable solution for partitions. It is a non-combustible building product that is safe for internal use.

What are the benefits?

DURABLE. HardieFlex[®] Walls are resistant to damage from termites and moisture; and are rot and fire resistant.* HardieFlex[®] Walls come in different thicknesses and boast of real strength that can withstand impact in high traffic areas.

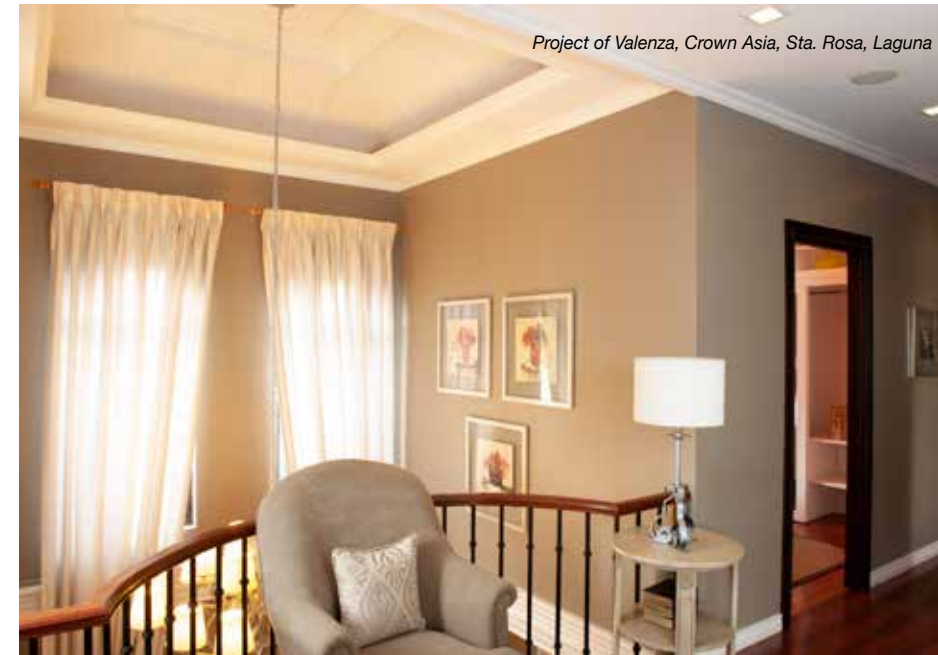
PEACE OF MIND. HardieFlex[®] Walls are the practical choice for homeowners and professional builders as it can offer less chance of repairs and also come with a 10-year product warranty.

EASY TO INSTALL. HardieFlex[®] Walls are easy to install. The steps are outlined in the HardieFlex[®] installation guide available at www.jameshardie.com.ph/products/walls.

SPACE SAVER. HardieFlex[®] Walls allow greater usable space compared to concrete walls saving you up to 2-3 inches of floor space.

DESIGN FLEXIBILITY. HardieFlex[®] Walls are adaptable to achieve different wall designs and styles. HardieFlex[®] Walls offer great versatility and can work well with various wall finishes such as paint, wallpapers, laminates, tiles and other decorative accents.

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width
HardieFlex [®] 4.5 mm	2438 mm	1219 mm
HardieFlex [®] 6.0 mm	2438 mm	1219 mm
HardieFlex [®] 9.0 mm	2438 mm	1219 mm
HardieFlex [®] 12.0 mm	2438 mm	1219 mm

HardieFlex[®] Wall 4.5 mm is the standard solution for internal residential applications exposed to low traffic areas.

HardieFlex[®] Wall 6.0 mm is the standard solution for internal residential applications exposed to low to medium traffic areas. It is best suited for mid- and high-rise residential applications.

HardieFlex[®] Wall 9.0 mm and 12.0 mm are premium partition solutions exposed to high traffic areas. It is more resistant to impact, withstanding bumps and dents, and can give a more premium finish.



DREAM BATHROOMS THAT COME TO LIFE





WET AREA

HardieFlex® Pro is James Hardie's recommended wall and ceiling solution for wet areas, such as bathroom, laundry, and kitchen. It is a premium sanded and sealed board with recessed edges for easy flush jointing. HardieFlex® Pro is specifically manufactured to ensure fewer joints and less wastage.

What are the benefits?

DURABLE. HardieFlex® Pro for Wet Areas is resistant to damage from termites and moisture; and is rot and fire resistant.* It performs well under humid conditions.

PEACE OF MIND. HardieFlex® Pro for Wet Areas is the contemporary choice for bathrooms, kitchens, and the like, because it requires minimum maintenance, and it comes with a 10-year product warranty.

EASY TO INSTALL. HardieFlex® Pro for Wet Areas is easy to install. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/pro.

SPACE SAVER. HardieFlex® Pro for Wet Areas provides greater usable space compared to concrete walls, saving you up to 2-3 inches of floor space.

LOW MAINTENANCE. When installed and maintained correctly, HardieFlex® Pro boards do not require too much maintenance. It is specifically made to withstand moisture and humid conditions.

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



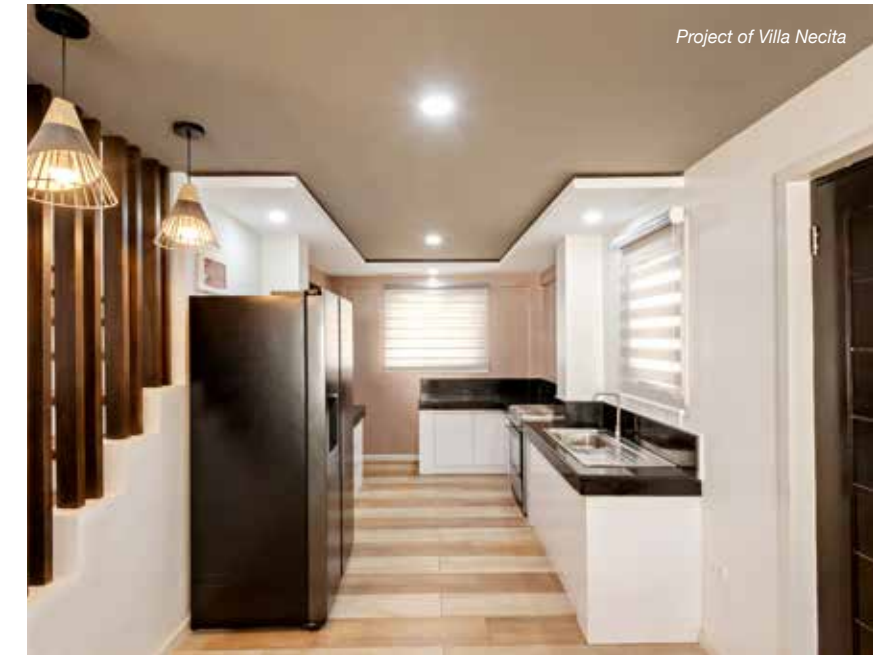
Project of Monteluce, Major Homes Inc., Silang, Cavite



Project of Solano Hills, Phinma Properties, Muntinlupa City

Thickness	Length	Width	Board Edge	Application
HardieFlex® Pro 6.0 mm	2400 mm	1200 mm	Square Edges	Wet Area Ceilings
HardieFlex® Pro 6.0 mm	2400 mm	1250 mm	Recessed Edges	Wet & Dry Internal Partitions
HardieFlex® Pro 6.0 mm	2700 mm	1200 mm		
HardieFlex® Pro 6.0 mm	3000 mm	1200 mm		

HardieFlex® Pro is the wet area solution that provides a smooth finish but with the durability of cement composite. HardieFlex® Pro does not require any wet works resulting in less labor and time needed to finish the project. Once installed, HardieFlex® Pro is ready to accept your choice of finish.



Project of Villa Necita



Project of Ar. Gulruela, Ardesign Build, Manila Southwoods

FASCIA TO HIGHLIGHT YOUR ROOF



Project of Timog Residences, Angeles City, Pampanga

SENEPA

HardieFlex® Senepa is a versatile fascia board suitable for all types of houses. HardieFlex® Senepa can be used to highlight intricate roof designs and it operates as a backing for gutter systems to help prevent water and vermin from entering the structure through the eaves line.

What are the benefits?

DURABLE. HardieFlex® Senepa boards are resistant to damage from termites and moisture; and are rot and fire resistant.*

PEACE OF MIND. HardieFlex® Senepa provides durable protection and is a practical solution due to low maintenance and ease of installation. It also comes with a 10-year product warranty.

DESIGN ACCENT. HardieFlex® Senepa is best used to highlight the roof design, adding more value to the overall look of your home. It offers a clean, smooth surface that is ready to accept paint.

EASY TO INSTALL. HardieFlex® Senepa is easy to install. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/senepa

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Project of Timog Residences, Angeles City, Pampanga



Project of Suntrust



Project of Tagaytay Hampton Villas, Cavite

Thickness	Length	Width
HardieFlex® 9.0 mm	2438 mm	254 mm
HardieFlex® 12.0 mm	2438 mm	254 mm
HardieFlex® 12.0 mm	2438 mm	305 mm
HardieFlex® 12.0 mm	3660 mm	305 mm

HardieFlex® Senepa 9.0 mm is the standard solution for fascia in residential applications. It comes in one size and is the best alternative to timber or steel-based fascia boards.

HardieFlex® Senepa 12.0 mm is the best fascia solution for homes that are exposed to the harsh weather and strong winds. It comes in three different sizes to lessen wastage and jointing.



Project of Princeton Heights, Filinvest Land, Bacoor, Cavite

EAVES THAT HELP PROVIDE VENTILATION INSIDE THE HOME



EAVES

HardieFlex® Eaves serve both as a design enhancement and as protection against harsh weather. In the Philippines, where torrential rains cause much water damage, properly installed HardieFlex® Eaves can help regulate the temperature and moisture levels under the roof and promote better ventilation inside the home.

What are the benefits?

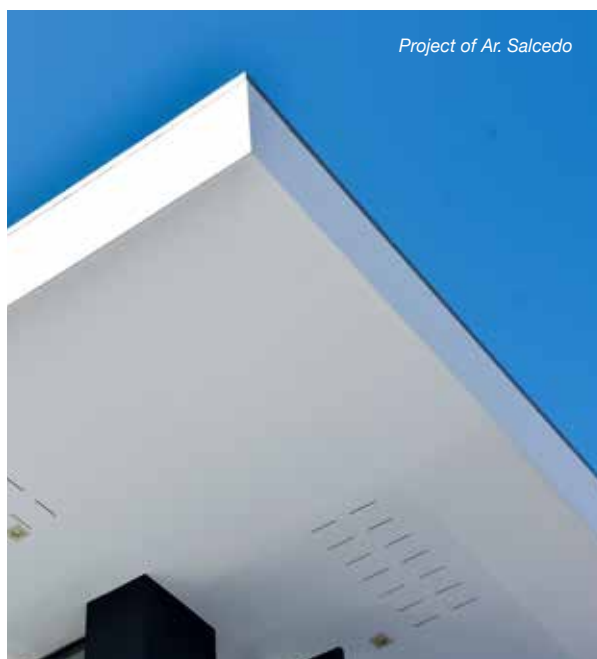
DURABLE. HardieFlex® Eaves are resistant to damage from termites and moisture; and are rot and fire resistant.* HardieFlex® Eaves are designed for extreme Philippine weather conditions and are fully compliant with the National Structural Code of the Philippines (NSCP).

PEACE OF MIND. HardieFlex® Eaves need little upkeep, and come with a 10-year product warranty.

DESIGN APPEAL. HardieFlex® Eaves enrich the overall design of your home, complementing your roof. HardieFlex® Eaves can take on a wide array of design possibilities whether you are looking for plain, slotted, perforated, woodgrain or other patterns.

EASY TO INSTALL. HardieFlex® Eaves are easy to install. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/eaves

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Design	Length	Width
HardieFlex® Eaves 4.5 mm	Plain	1200 mm	600 mm
	Slotted		
HardieFlex® Eaves 6.0 mm	Perforated	1200 mm	1200 mm
	Slotted Wood Grain Wood grain		

HardieFlex® Eaves 4.5 mm is the standard eaves solution with the durability of cement composite.

HardieFlex® Eaves 6.0 mm is the best eaves solution which offers a more seamless finish with less maintenance required.



**MAKES A LASTING FIRST
IMPRESSION INSIDE-OUT**

HardiePlank | 
SIDING



Project of Princeton Heights

SIDING

HardiePlank® Siding is an external and internal cladding solution that provides the durability of cement composite. Simulating the natural look of wood but without the high maintenance, you can achieve both a contemporary or a traditional look with HardiePlank® Siding.

What are the benefits?

DURABLE. HardiePlank® Siding is resistant to damage from termites and moisture; and is rot and fire resistant.*

PEACE OF MIND. HardiePlank® Siding has minimum maintenance requirements. HardiePlank® Select Cedarmill and HardiePlank® Smooth come with a 15-year product warranty, while HardiePattern® Select Cedarmill comes with a 10-year product warranty.

EASY TO INSTALL. HardiePlank® Siding is faster and easier to install compared to traditional rendered cement, which can be laborious and time consuming. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/sidings

DESIGN FLEXIBILITY. A variety of design possibilities can be achieved with these different profiles. Whether you choose grooved or overlapped, your curb appeal will certainly improve.

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width
HardiePlank® Select Cedarmill 7.5 mm	3656 mm	208 mm
HardiePlank® Smooth 9.0 mm	2438 mm	254 mm
HardiePlank® Select Cedarmill 6.0 mm	2438 mm	1219 mm

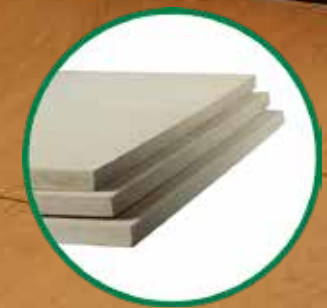
HardiePlank® Select Cedarmill is best when a wood grain look is preferred. It can be installed either as an exterior full wrap cladding or interior wall accent.

HardiePlank® Smooth has a more contemporary, clean look. It can also be installed for both exterior and interior.

HardiePlank® Select Cedarmill is the full board version of HardiePlank® Select Cedarmill. It also has the traditional wood grain finish and can be used as a full wrap cladding or as a wall accent.



**DURABLE FLOORS
YOU'D LOVE TO STEP ON**



FLOORING

HardieFlex[®] Flooring is a substrate that is sealed on all six sides making it more resistant to damage caused by moisture. It is used for internal residential flooring application such as second floor single home dwellings, apartments, attics, lofts, and toilet and bath wet and dry areas.

What are the benefits?

DURABLE. HardieFlex[®] Flooring is sealed on all six sides with a special water repellent mixture to help prevent damage caused by moisture. It is also fire and rot resistant, and resistant to damage from termites.*

PEACE OF MIND. HardieFlex[®] Flooring comes with a 10-year product warranty.

EASY TO INSTALL. HardieFlex[®] Flooring is easy to install. The steps are outlined in the HardieFlex[®] installation guide available at www.jameshardie.com.ph/products/flooring

DIMENSION PRECISION. HardieFlex[®] Flooring has accurate and precise dimensions ensuring floor flatness and floor levelness which is critical to the aesthetic and functional performance of the floor. This prevents low spots, lippage (a safety concern), and uneven grout joints.

READY TO ACCEPT DIFFERENT TYPES OF FINISHES. HardieFlex[®] Flooring is ready to accept various types of finishes such as vinyl, tiles, laminates and carpet.

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width
HardieFlex [®] Flooring 16 mm	2400 mm	600 mm
HardieFlex [®] Flooring 16 mm	2400 mm	1200 mm

HardieFlex[®] Flooring 16mm x 2400mm x 600mm is recommended for floor area up to 6 sqm.

HardieFlex[®] Flooring 16mm x 2400mm x 1200mm is recommended for floor area greater than 6 sqm.





COMMERCIAL PROJECTS

Table of Contents

Commercial Projects



Project of Alta Veranda de Tibig, Cavite



Commercial Contents

- 42 HardieFlex[®] Ceilings
- 46 HardieFlex[®] Walls
- 50 HardieFlex[®] Pro for Wet Areas
- 54 HardieFlex[®] Senepa
- 58 HardieFlex[®] Soffits
- 62 HardiePlank[®] Siding
- 66 HardieFlex[®] Flooring
- 70 HardieFlex[®] Accessories



CEILING THAT CREATE A STUNNING DESIGN

Project of Robinsons Place Antipolo, Rizal

CEILINGS

HardieFlex[®] Ceilings are durable lightweight products suitable for high traffic areas in commercial developments.

What are the benefits?

DURABLE. HardieFlex[®] Ceilings are the practical choice for professional builders, as they offer both beauty and durability. HardieFlex[®] Ceilings are resistant to damage from termites and moisture; and are rot and fire resistant.*

PEACE OF MIND. HardieFlex[®] Ceilings have minimum maintenance requirements, so there are less chances of repairs. They also come with a 10-year product warranty.

EASY TO INSTALL. HardieFlex[®] Ceilings are easy to install. The steps are outlined in the HardieFlex[®] installation guide available at www.jameshardie.com.ph/products/ceilings.

DESIGN FLEXIBILITY. HardieFlex[®] Ceilings are flexible enough to achieve a wide array of design possibilities such as seamless, tiled, coved, dropped, curved and even panelized designs.

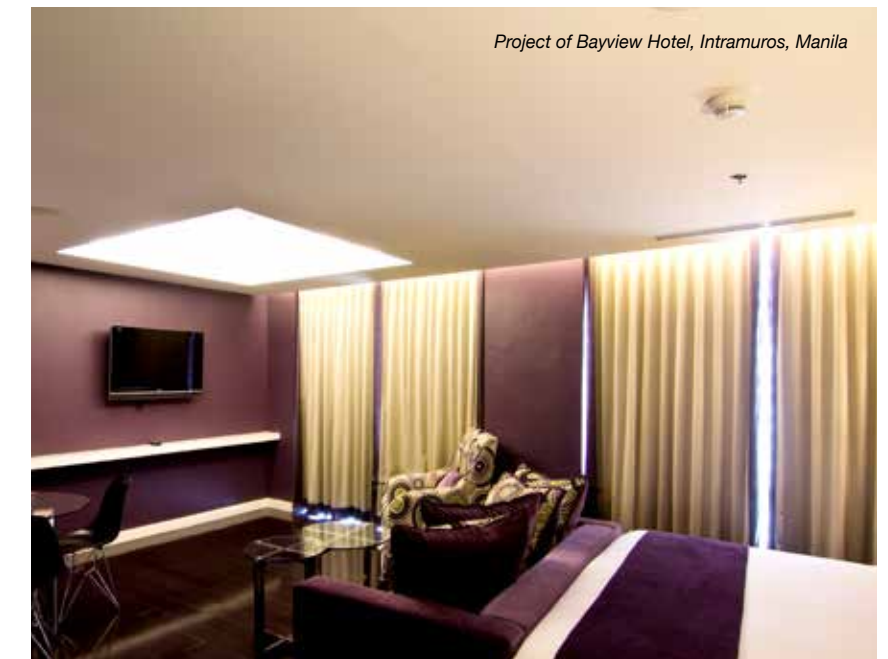
* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width
HardieFlex [®] 6.0 mm	2438 mm	1219 mm
HardieFlex [®] 9.0 mm	2438 mm	1219 mm

HardieFlex[®] Ceiling 6.0 mm is James Hardie's standard recommendation for ceilings in commercial developments. It is highly resistant to damage from moisture as well as damage from termites and vermin.

HardieFlex[®] Ceiling 9.0 mm is a premium ceiling application recommended for larger areas such as hallways and common areas.



WALLS THAT CREATE A VIBRANT ENVIRONMENT

SKYRISE

WALLS

The HardieFlex[®] Walls solution is deemed non-combustible and fire resistant, and can withstand impact especially in high traffic areas. It takes up less space than concrete walls.

What are the benefits?

DURABLE. HardieFlex[®] Walls are resistant to damage from termites and moisture; and are rot and fire resistant.* HardieFlex[®] Walls come in different thicknesses and boast of real strength that can withstand impact in high traffic areas.

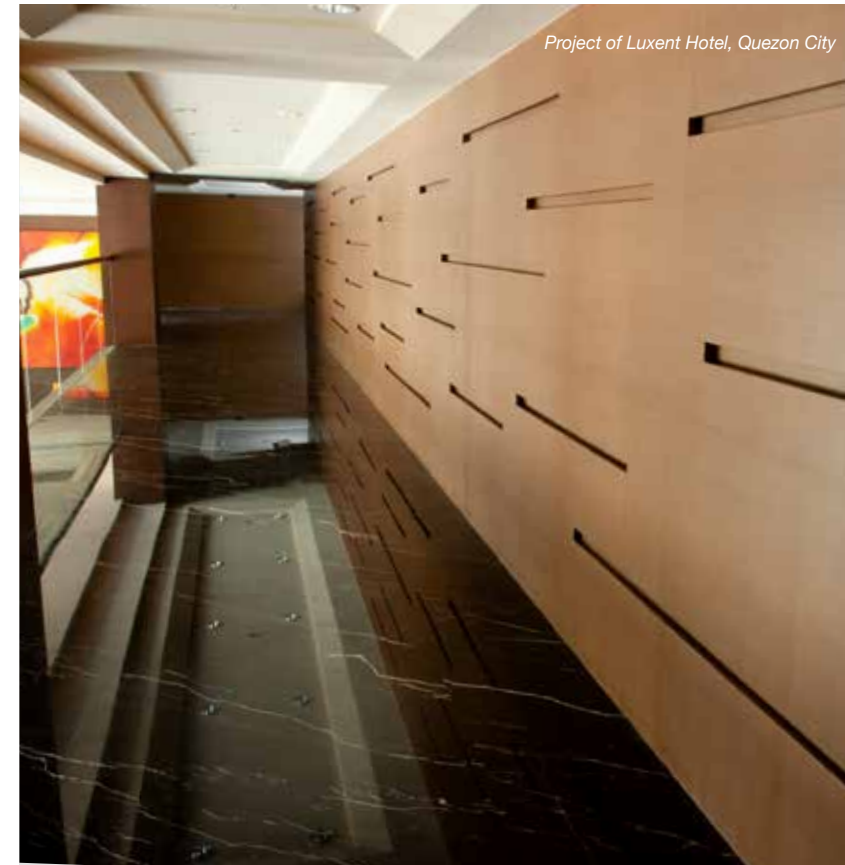
PEACE OF MIND. HardieFlex[®] Walls are the practical choice for professional builders as it can offer less chance of repairs and also come with a 10-year product warranty.

EASY TO INSTALL. HardieFlex[®] Walls are easy to install. The steps are outlined in the HardieFlex[®] installation guide available at www.jameshardie.com.ph/products/walls.

SPACE SAVER. HardieFlex[®] Walls allow greater usable space compared to concrete walls saving you up to 2-3 inches of floor space.

DESIGN FLEXIBILITY. HardieFlex[®] Walls are adaptable to achieve different wall designs and styles. HardieFlex[®] Walls offer great versatility and can work well with various wall finishes such as paint, wallpapers, laminates, tiles and other decorative accents.

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width
HardieFlex [®] 6.0 mm	2438 mm	1219 mm
HardieFlex [®] 9.0 mm	2438 mm	1219 mm
HardieFlex [®] 12.0 mm	2438 mm	1219 mm

HardieFlex[®] Wall 6.0 mm is highly suitable to areas exposed to low to medium traffic areas such as office spaces.

HardieFlex[®] Wall 9.0 mm and 12.0 mm are premium partition walls that can withstand impact. They are the recommended solution for high traffic areas such as hallways and common areas that are prone to dents and bumps.



WET AREA WALLS THAT LAST



WET AREA

HardieFlex® Pro is an innovative solution specifically designed for both ceilings and walls in wet areas. It is a premium solution that offers smoothness and workability. HardieFlex® Pro can withstand moisture in areas such as bathrooms, laundry areas, and kitchens.

What are the benefits?

DURABLE. HardieFlex® Pro for Wet Areas is resistant to damage from termites and moisture; and is rot and fire resistant.* It performs well under humid conditions.

PEACE OF MIND. HardieFlex® Pro for Wet Areas is the contemporary choice for bathrooms, kitchens, and the like, because it requires minimum maintenance, and it comes with a 10-year product warranty.

EASY TO INSTALL. HardieFlex® Pro for Wet Areas is easy to install. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/pro.

SPACE SAVER. HardieFlex® Pro for Wet Areas provides greater usable space compared to concrete walls, saving you up to 2-3 inches of floor space.

LOW MAINTENANCE. When installed and maintained correctly, HardieFlex® Pro for Wet Areas does not require too much maintenance. It is specifically made for withstanding moisture and humid conditions.

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width	Board Edge	Application
HardieFlex® Pro 6.0 mm	2400 mm	1200 mm	Square Edges	Wet Area Ceilings
	2700 mm	1200 mm	Recessed Edges	Wet Area Walls
	3000 mm			

HardieFlex® Pro is the wet area solution that provides a smooth finish but with the durability of a cement composite. HardieFlex® Pro does not require any wet works resulting in less labor and time needed to finish the project. Once installed, HardieFlex® Pro is ready to accept your choice of finish.

FASCIA TO MAKE THAT ROOF STAND OUT

Project of Robinsons Place Antipolo, Rizal



SENEPA

HardieFlex® Senepa is a versatile fascia board suitable for all types of projects. HardieFlex® Senepa can be used to highlight intricate roof designs. It operates as a backing for gutter systems to help prevent water and vermin from entering the structure through the eaves line.

What are the benefits?

DURABLE. HardieFlex® Senepa boards are resistant to damage from termites and moisture; and are rot and fire resistant.*

PEACE OF MIND. HardieFlex® Senepa provides durable protection and is a practical solution due to low maintenance and ease of installation. It also comes with a 10-year product warranty.

DESIGN ACCENT. HardieFlex® Senepa are best used to highlight the roof design, adding more value to the overall look of your professional space. It offers a clean, smooth surface that is ready to accept paint.

EASY TO INSTALL. HardieFlex® Senepa is easy to install. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/senepa

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation

Project of Robinsons Place Antipolo, Rizal



Project of Ar. Richard Tan, San Lorenzo Ruiz Church, Cagayan de Oro



Thickness	Length	Width
HardieFlex® Senepa 12.0 mm	2438 mm	254 mm
HardieFlex® Senepa 12.0 mm	2438 mm	305 mm
HardieFlex® Senepa 12.0 mm	3660 mm	305 mm

HardieFlex® Senepa 12.0 mm is the best fascia solution for commercial projects that are exposed to harsh weather or strong winds. It comes in three different sizes to lessen wastage and jointing.

Project of South Philippines Union Conference, Cagayan de Oro



SOFFITS THAT FIT YOUR DESIGN REQUIREMENTS



Project of City of Dreams, Parañaque City

SOFFITS

HardiFlex® Soffits serve both an aesthetic and functional purpose for a structure. By installing soffits in the style and color you like, you can easily add instant character to your project. Functionally, soffits are the most common and easy way to help protect your roof frame. It is also the key to achieving air circulation and facilitating energy savings in terms of air conditioning.

What are the benefits?

DURABLE. HardieFlex® Soffits are resistant to damage from termites and moisture; and are rot and fire resistant.* HardieFlex® Soffits are designed for extreme Philippine weather conditions and are fully compliant with the National Structural Code of the Philippines (NSCP).

PEACE OF MIND. HardieFlex® Soffits need little upkeep, and come with a 10-year product warranty.

DESIGN APPEAL. HardieFlex® Soffits enrich the overall design of your property, complementing your roof. HardieFlex® Soffits can take on a wide array of design possibilities whether you are looking for plain, slotted, perforated, woodgrain or other patterns.

EASY TO INSTALL. HardieFlex® Soffits are easy to install. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/eaves

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation

Project of Robinsons Place Antipolo, Rizal



Project of SM Aura, Taguig City



Project of City of Dreams, Parañaque City



Project of SM San Mateo, Rizal



Project of Tiendesitas, Pasig City



Thickness	Length	Width
HardieFlex® Soffits 6.0 mm	1200mm	1200mm

HardieFlex® Soffits can withstand damage from the weather when installed and maintained properly. The product requires less maintenance as it performs even in humid conditions. HardieFlex® Soffits can also be customized based on design requirements to minimize wastage and on-site cutting.

CLADDING THAT PROTECTS AND ENHANCES THE OVERALL LOOK

HardiePlank® SIDING | JH™



Project of James Hardie United States

SIDING

HardiePlank® Siding is an external cladding solution that provides the durability of a cement composite. Simulating the natural look of wood but without the high maintenance requirements, you can achieve both contemporary or traditional design look with HardiePlank® Siding.

What are the benefits?

DURABLE. HardiePlank® Siding is resistant to damage from termites and moisture; and is rot and fire resistant.*

PEACE OF MIND. HardiePlank® Siding has minimum maintenance requirements. HardiePlank® Select Cedarmill and HardiePlank® Smooth come with a 15-year product warranty, while HardiePattern® Select Cedarmill comes with a 10-year product warranty.

DESIGN FLEXIBILITY. A variety of design possibilities can be achieved with these different profiles. Whether you choose grooved or overlapped, your curb appeal will certainly improve.

EASY TO INSTALL. HardiePlank® Siding is faster and easier to install compared to traditional rendered cement, which can be laborious and time consuming. The steps are outlined in the HardieFlex® installation guide available at www.jameshardie.com.ph/products/sidings

* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation

Project of Tiendesitas, Pasig City



Project of Starbucks



Thickness	Length	Width
HardiePlank® Select Cedarmill 7.5 mm	3656 mm	208 mm
HardiePlank® Smooth 9.0 mm	2438 mm	254 mm
HardiePattern® Select Cedarmill 6.0 mm	2438 mm	1219 mm

HardiePlank® Select Cedarmill is best when a wood grain look is preferred. It can be installed either as an exterior full wrap cladding or interior wall accent.

HardiePlank® Smooth has a more contemporary, clean look. It can also be installed for both exterior and interior.

HardiePattern® Select Cedarmill is the full board version of HardiePlank® Select Cedarmill. It also has the traditional wood grain finish and can be used as a full wrap cladding or as a wall accent.

Project of McDonald's



**ELEGANT FLOORS WITH
UNCOMPROMISED DURABILITY**



FLOORING

HardieFlex[®] Flooring is a substrate that is sealed on all six sides making it more resistant to damage caused by moisture. It can be used for residential condominiums, lofts, mezzanines and toilet & bath wet and dry areas.

What are the benefits?

DURABLE. HardieFlex[®] Flooring is sealed on all six sides with a special water repellent mixture to help prevent damage caused by moisture. It is also fire and rot resistant, and resistant to damage from termites.*

PEACE OF MIND. HardieFlex[®] Flooring comes with a 10-year product warranty.

EASY TO INSTALL. Installation of HardieFlex[®] Flooring offers faster turnaround rate as it eliminates the curing time required when installing other floor systems. The steps are outlined in the HardieFlex[®] installation guide available at www.jameshardie.com.ph/products/floorings

DIMENSION PRECISION. HardieFlex[®] Flooring has accurate and precise dimensions ensuring floor flatness and floor levelness which is critical to the aesthetic and functional performance of the floor. This prevents low spots, lippage (a safety concern), and uneven grout joints.

READY TO ACCEPT DIFFERENT TYPES OF FINISHES. HardieFlex[®] Flooring is ready to accept various types of finishes such as vinyl, tiles, laminates and carpet.

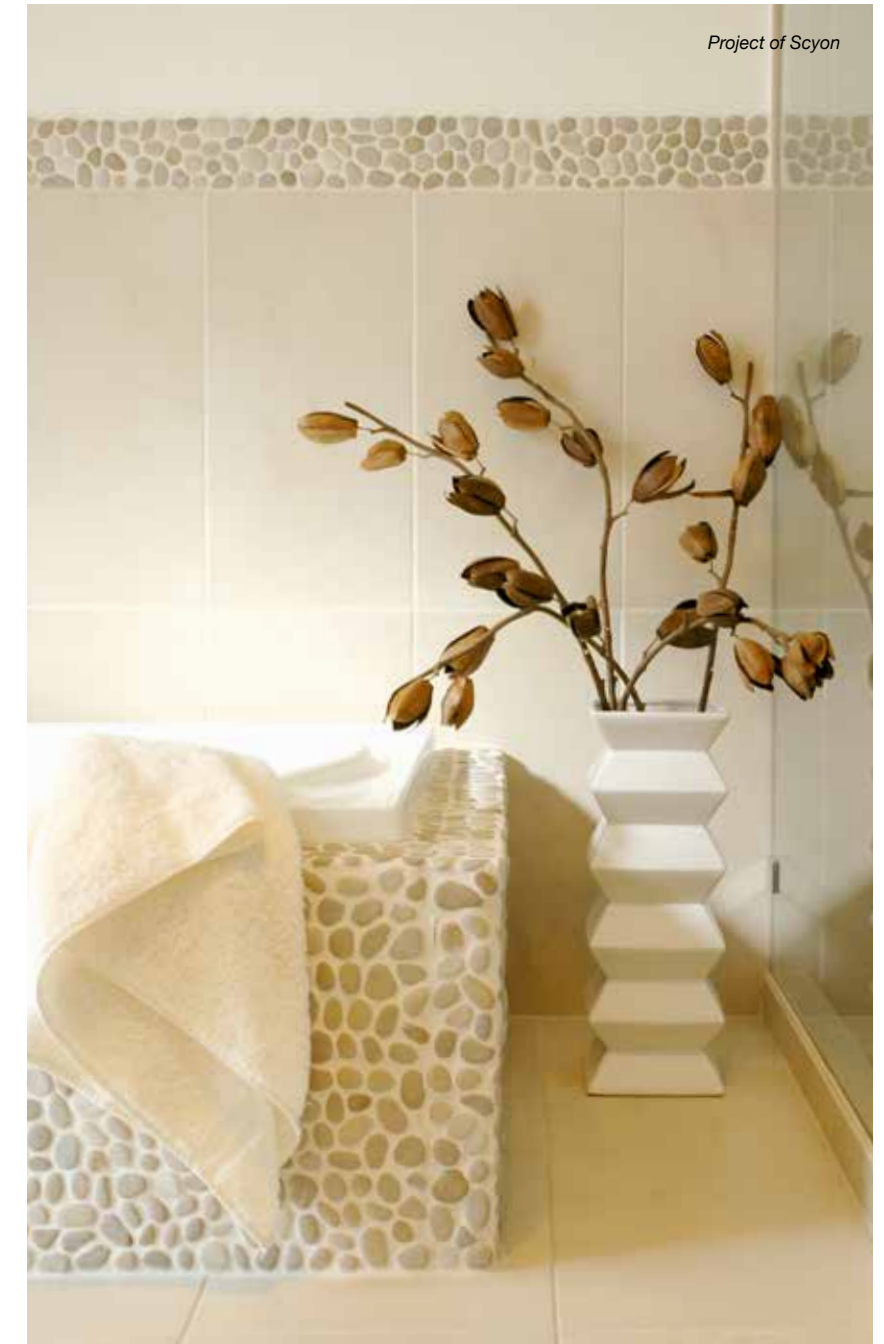
* When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation



Thickness	Length	Width
HardieFlex [®] Flooring 16 mm	2400 mm	600 mm
HardieFlex [®] Flooring 16 mm	2400 mm	1200 mm

HardieFlex[®] Flooring 16mm x 2400mm x 600mm is recommended for floor area up to 6 sqm.

HardieFlex[®] Flooring 16mm x 2400mm x 1200mm is recommended for floor area greater than 6 sqm.



HardiePutty™
Joint compound
Available in 25kg, 5kg, and 1.5kg



HardieFlex® Perforated Paper Tape
Joint perforated reinforcing tape



HardieFlex® Saw Blade
A 185mm diameter poly-diamond blade for fast and clean cutting of thick HardieFlex® fiber cement boards.



HardieFlex® Scoring Knife
For cutting HardieFlex® 3.5 to 6mm

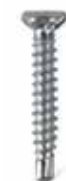


HardieDrive® Screws
20mm long



Self-drilling screws for fixing HardieFlex® fiber cement boards 3.5mm, 4.5mm, and 6mm on galvanized light gauge steel frames between 0.5mm to 1.5mm BMT

HardieDrive® Screws
25mm long



Self-drilling screws for fixing HardieFlex® fiber cement boards 6mm and 9mm on galvanized light gauge steel frames between 0.5mm to 1.5mm BMT

HardieDrive® Screws
32mm long



Self-drilling screws for fixing HardieFlex® fiber cement boards 12mm on galvanized light gauge steel frames between 0.5mm to 1.5mm BMT

HardieDrive® Screws
38mm long wing-tipped



Self-drilling screws for fixing HardiePlank® Siding and HardieFlex® fiber cement boards 16mm on galvanized light gauge steel frames between 0.6mm to 1.6mm BMT

HardieDrive® Nails



Galvanized nails used on kiln dried timber frames, for fixing HardieFlex® fiber cement boards 3.5mm, 4.5mm, and 6mm.

HardieFlex [®] (for Wall Application)		For Fastening	For Jointing	
4.5mm x 2438mm x 1219mm 6mm x 2438mm x 1219mm	HardieDrive [®] Screws 20mm / HardieDrive [®] Nails	70 pcs HardieDrive [®] Screws = 1 HardieFlex [®] board 140 pcs HardieDrive [®] Nails = 1 HardieFlex [®] board	HardieFlex [®] Perforated Paper Tape 1 roll = 25 HardieFlex [®] boards	HardiePutty [™] Joint Compound 1.5kg = 1 HardieFlex [®] board 5kg = 5 HardieFlex [®] boards 25kg = 25 HardieFlex [®] boards
9mm x 2438mm x 1219mm	HardieDrive [®] Screws 25mm			
12mm x 2438mm x 1219mm	HardieDrive [®] Screws 32mm			

Use the recommended HardieFlex[®] Accessories for the best performance of your HardieFlex[®] boards.

** When installed and maintained correctly in accordance with James Hardie's published literature current at the time of installation*



GREEN STRIPE
Located at the left corner of the short-side of the board.

BRANDING
Located at the back of each HardieFlex[®] board

GENUINE, UNCOMPROMISED QUALITY

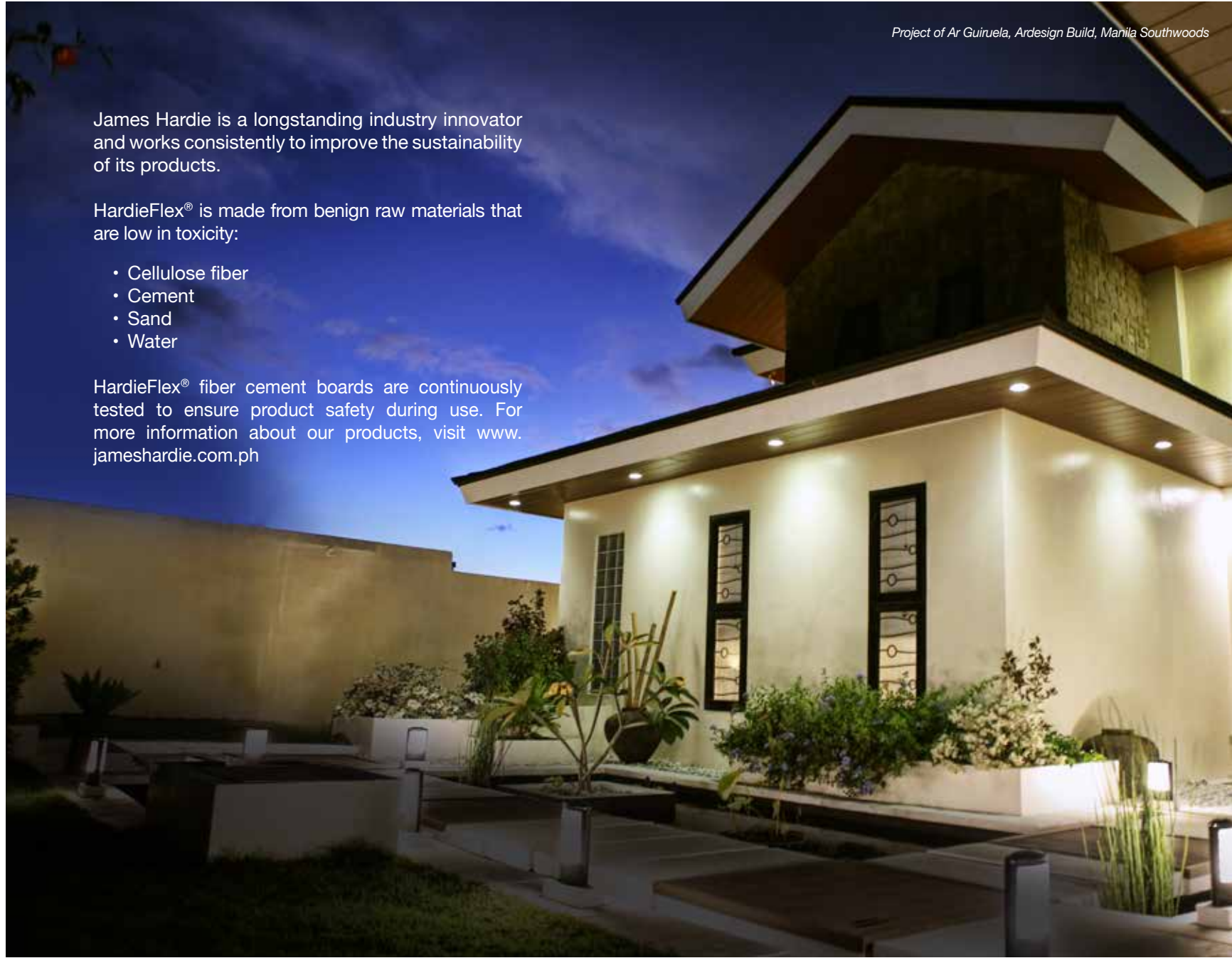
Look for these markings to make sure you get genuine HardieFlex[®] fiber cement boards.

James Hardie is a longstanding industry innovator and works consistently to improve the sustainability of its products.

HardieFlex® is made from benign raw materials that are low in toxicity:

- Cellulose fiber
- Cement
- Sand
- Water

HardieFlex® fiber cement boards are continuously tested to ensure product safety during use. For more information about our products, visit www.jameshardie.com.ph



If you have questions or inquiries about HardieFlex® products, send us an email or message us through Facebook.

Ask JamesHardie™



@JamesHardiePH





YOUR DREAM PROJECT

Made possible with HardieFlex® fiber cement boards
from James Hardie™

Project of James Hardie New Zealand